

**CRUSADE**

**PREPARATION**

**GUIDE**

**Dr. Ronnie Owens**

Ronnie Owens Ministries  
3316 Owens Ridge Rd  
Tazewell, TN. 37879  
www.ronnieowensministries.com

Dear Friends,

I am looking forward to being considered for an area wide crusade. God has given us another opportunity to bring others to Him before His return and we need to do all that we can, to reach as many as we can, as quickly as we can.

Because you have scheduled this meeting I know that you are interested in the lost and I will work with you to reach all that we can. I will begin now by committing this meeting to the Lord in prayer as well as seeking His guidance in all that I should say and do during my visit. Please remember me in your prayers as I plan and prepare and seek God's will.

I know that it is difficult to read all the material that comes your way as pastor and committee members but it is important that you take the time to read over all the material provided in the packet. If you have any questions regarding the date or time or any material in the packet please contact me as soon as possible for an explanation or date correction.

Please notify me as soon as possible of any other speaking opportunities you have arranged in addition to our scheduled services.

Praise The Lord,

Brother Ronnie Owens, Evangelist

## **Financial Guide**

**1. Pay for preparation and revival expenses out of the**

church budget. Please do not deduct from the love offering.

2. Pay all visiting singers and groups from the church budget. Please do not deduct from the love offering taken for the evangelist.
3. Take up a love offering at each service for the evangelist. Brother Ronnie will trust the Lord to meet his needs, and will trust you to take up an offering each service. Therefore, there is no set amount discussed in coming, with the exception of the travel expense, by this ministry to do a Revival/Crusade.
4. Many feel it is not necessary to pay the travel expense. Please understand that there is great expense in fuel, repairs, maintenance, insurance, meals, and many other expenses that arise each week. This amount is not to be taken from the love offering – this is a travel expense. Please consider this prayerfully. Normally Brother Ronnie will travel in his own bus however with the price of fuel these days he will only bring his bus at your request and if the church can provide the expense to bring it. Otherwise he will fly or drive and he turn in tickets, mileage and other travel expenses.

**We hope you will follow this simple plan.**

**Love Offering** – We know that churches vary in the methods they use for providing the honorarium (love offering). We ask that offerings be taken at each service. We simply believe that if the pastor enthusiastically shares a positive word about Brother

Ronnie's ministry and people are given an opportunity by passing an offering plate to them, the Lord will take care of the offering as His Spirit leads the people in their giving.

**UNDER NO CIRCUMSTANCES WILL BROTHER RONNIE ASK FOR MONEY FROM YOUR PEOPLE AT OFFERING TIME.** All too often churches fail to take up an offering at each service, or just forget to do so at one or more of the services, some have even refused to do so. Please keep in mind that for Brother Ronnie to stay on the road in evangelism and to provide for his family we have found that **God will supply** if the people are given the opportunity to give. **Please, take an offering at each service.**

**The plan is simple**

- (1) pay for expenses out of church budget**
- (2) pay all visiting singers and groups from the church budget**
- (3) take up a love offering at each service for Bro. Ronnie.**
- (4) reimburse Travel Expenses in a check payable to Ronnie Owens.**

We hope you will follow this simple plan.

Checks – All **love offerings** received during the crusade time will be given to our ministry **in one check made payable to Ronnie Owens Ministries.** Checks will be deposited into Camp Jubilee, Inc. employer ID# 58-1888297.

**Brother Ronnie's Tapes**

Please set up a table in the vestibule for each service for tapes preached by Bro. Ronnie. He will need a competent person to help him with the sales. If your church does not

allow the sale of tapes please notify us as soon as possible concerning your policy. **The money derived from the sale of these tapes will go toward the expansion of our ministry in other areas.** It is also helpful if the pastor will mention the tapes at the end of the service as a reminder that they are available for purchase. If any tapes are defected please notify our office and we will send a replacement tape upon request.

## **Daily Appointments**

Bro. Ronnie **will** be more than happy to **speak at your local high school assembly** concerning “How To Win by Avoiding Detours” such as suicide, alcohol, drugs and violence. In your conversations with the school official, please assure them that Bro. Ronnie will not mention religion in any way in his presentation. The teenagers will love Bro. Ronnie and will come to the crusade services where he can share the message of Jesus with them. Bro. Ronnie wants to make an impact for Christ on community leaders as well. He would be **happy to speak to any civic groups, business fraternities or service clubs** that you can arrange.

## **Special Preaching Appointments**

Notify Bro. Ronnie in advance if you are planning any special speaking appointments. It is important to be prepared in study and prayer when speaking.

Bro. Ronnie has worked with jail ministries and would also **be happy to speak at any of the jails, prisons and correctional institutions** in your area. Although there are many opportunities in an area to share Christ it is important to allow Bro. Ronnie time to rest and prepare through prayer and Bible Study each day for the nightly service. Be sensitive to the fact that rest is needed. **If he is on the road all day he will have no time to prepare spiritually or physically for that night.** If at all possible always be back before 3:30 p.m. each day you are out visiting.

## **Time To Rest and Pray**

**Having time to rest, pray and prepare is essential for each service.** Due to the fact that Bro. Ronnie preaches almost every night, somewhere, all across the country, it is vital that he be given time to prepare mentally, physically and spiritually for each service. **Bro. Ronnie will not personally ask you to give him this time,** so we are making this request in his behalf, so you as pastor, who knows first hand all that is needed to prepare for a service, will set aside at least two hours each day for Bro. Ronnie to rest, pray and prepare. This time would be best in the afternoon prior to the night service if at all possible.

## **Music**

Some pastors find it desirable to invite a guest minister of music for the crusade. Please be aware that **just because a man may be a very gifted and godly minister of music on**

**a church staff, he may not be gifted in music evangelism.** This also applies to special singing groups that you may invite to do the music for the week. Bro. Ronnie recognizes the importance of a united effort in song and sermon, please discuss with him the person you plan to invite, if anyone, before you extend an invitation to that person. **In your planning, we hope that you will remember that full-time evangelists have no other means of support than love offerings,** unlike salaried pastors and music directors who sometimes lead revivals and then return to their places of regular employment. So, customarily, churches who use full-time evangelist recognize this need and share the entire love offering with the preaching evangelist and pay the visiting music minister from their regular budget. In the event the person you call to lead the music is a full time “Music Evangelist” it is understood that the offerings must be divided. Please keep in mind when you make your plans that in a situation like this your church is meeting the needs of two full time families and be prayerful and attentive concerning the offerings.

## **Finances**

**Crusade Expenses** – Because our ministry has no other means of support than the gifts of people who are blessed by the preaching of Bro. Ronnie our policy requests **that all expenses of the crusade be taken out of your regular church budget.** Such expenses might include travel, motel accommodation, advertising, special promotions, accompanists, special singers, singing groups, etc. Most churches have found that their budgets are more than replenished as a result of increased giving and new members resulting from the crusade. Please follow these suggestions, **BECAUSE UNLIKE MANY OTHER GROUPS, WE DO NOT MAKE PRESSURE PLEAS FOR PEOPLE TO GIVE TO OUR MINISTRY.**

## **Revival/Crusade Guide**

*Preparing as if it all depends on us and praying because it truly all depends on God!*

Thank you for the opportunity to serve your church during this revival/crusade week.

Bro. Ronnie is looking forward to being with you and your church during this special time of worship and harvest. We want to assure you that we will be praying and preparing ourselves to be used of God during this meeting. Because Bro. Ronnie served as a pastor for over 22 years before entering full-time evangelism, he insists on our recognition of your authority as pastor in all our advance preparation as well as the actual services. However, we believe that you will agree that the outcome of any meeting depends largely upon the degree of advance united prayer and preparation. We truly are to “**prepare as if the out come all depends on us and pray knowing that it truly all depends upon God.**” In preparation of this meeting we have the following requests for your consideration as we prepare to come and share His wonderful gospel.

### **Travel Expense**

Bro. Ronnie **will usually always bring his bus**. When an airplane ticket is necessary, we will make all the arrangements and secure the lowest possible price. Bro. Ronnie will submit a receipt for reimbursement upon arrival. These expenses should be paid from the regular church budget and not deducted from the love offering.

### **Accommodations**

As stated above Bro. Ronnie will bring his bus if at all possible. **In the event he is unable to do so we ask that reservations be made at a motel before he arrives.** To ensure that he will receive the rest needed for the meeting we ask that you do not put him in a home. We appreciate the kindness of volunteers but find that this is stressful on all concerned.

**To avoid any misunderstanding in crusade plans and preparations please read each portion of this section carefully.**

**If you have any questions or concerns please notify Bro. Ronnie as soon as possible for clarification.**

**Office Phone: 423-733-8581**

**Home: 423-733-4292**

**Cell: 423-526-9321**

**Thank You,  
Evangelistic Staff**

**Conversation**

**Hello, this is (Your Name)**

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**With (Church Name)**

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Have you heard about the upcoming Revival/Crusade that we have scheduled?

**If Answer is No:**

Well, I would like to extend a warm invitation to you and your family, and friends to be our guest. The Revival/Crusade will begin on

\_\_\_\_\_, \_\_\_\_\_ at \_\_\_\_\_.  
(day: Sun. Mon. Tues. etc.) (example: June, 13<sup>th</sup> thru 17<sup>th</sup>) (example: 7:00 PM)

The service will be held at \_\_\_\_\_ PM nightly.  
(example: 7:00 )

Our evangelist will be **BROTHER RONNIE OWENS**. You will want to hear him share God's good news. You can locate us at (Give complete and simple directions to your church) also give the phone number of the church in the event further information is needed.

(Repeat the Revival Dates, Day, and Time) I want to thank you for you time and courtesy. We will be honored to have you with us.

**If The Answer is Yes:**

I am thrilled to know that you have already heard about our Revival/Crusade and I wish to take just a moment to remind you that the services will begin on \_\_\_\_\_, \_\_\_\_\_ at

\_\_\_\_\_.  
(example: 7:00 PM) (day: Sun. Mon. Tues. etc.) (example: June, 13<sup>th</sup>)

The service will be held at \_\_\_\_\_ PM nightly.  
(example: 7:00 )

We will look forward to having you with us.

Caution and Encouragement: If a person hangs up, do not allow this to discourage or defeat you. This will happen often. In the event that a rude person answers, be calm and pleasantly say to them, "I want to thank you for your time. I hope you have a pleasant day." God will richly bless your effort and your faithful call.





The purpose of Telephone contacts is to inform the local area of the Revival/Crusade at your church. To be effective on the telephone you will need to follow the following steps:

1. Be comfortable
2. Be yourself
3. Be relaxed
4. Be sure to always speak plainly and clearly
5. Always give your name
6. Be brief but complete
7. Be positive and friendly
8. Be polite
9. Be sensitive to the person you have called
10. Be careful never to lose control of your temper

## **Dial The Number**

Note: If a child answers the phone, kindly ask to speak to a parent.

**THE PUBLICITY COMMITTEE**

**THE PURPOSE:** The purpose for publicity is to make the city or county aware of the Crusade.

1. It is best if those serving on the Publicity Committee know something about advertising or publicity if at all possible.
2. Your goal is to reach two groups (A) The church, (B) The unchurched.
3. Be sure to check with the Finance Committee before any purchases are made for advertising. This will be the major cost item in the revival budget.
4. Check carefully, and ahead of time, much advertising is available free.

#### **PRIMARY PROMOTION**

1. TV Spots, Radio Spots, Newspaper articles, etc.
2. Small business cards.
3. Billboards costly, but excellent method.

#### **SECONDARY PROMOTION**

1. Handbills
2. Bulletins
3. Newspapers (start with small ads several weeks before the revival. Then just before the revival use a larger ad.)

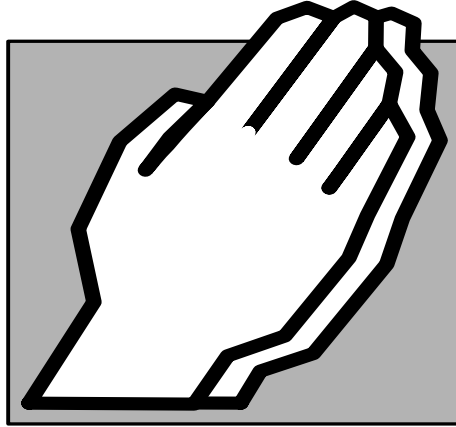
#### **ADDITIONAL PROMOTION**

1. Send people door to door and leave a flyer and a tract in every home. Divide the area up in sections between members.
2. Lawn signs saying **(I'M GOING TO THE REVIVAL AT \_\_\_\_\_)**
3. Flyers – to be hung in local businesses.

#### **CREATIVE IDEAS**

Many people are blessed with the God given ability to create new ideas. See what your own group can come up with to advertise revival.

## **Prayer Commitment Card**



**Sign this commitment sheet and hang it on the refrigerator in your home. This will be a daily reminder of your commitment. Put Revival date at top and your church name at bottom then sign your name on the lines.**

**ALL NIGHT PRAYER MEETING  
SIGN UP SHEET**

“ And it came to pass in those days, that He went out into a mountain to pray, and continued ALL NIGHT in prayer to God.” Luke 6:12

TIME	NAME/NAMES
P.M. 8:00-8:30	

8:30-9:00	
9:00-9:30	
9:30-10:00	
10:00-10:30	
10:30-11:00	
11:00-11:30	
11:30-12:00	
12:00-12:30	
12:30-1:00 A.M.	
1:00-1:30	
1:30-2:00	
2:00-2:30	
2:30-3:00	
3:00-3:30	
3:30-4:00	
4:00-4:30	
4:30-5:00	
5:00-5:30	
5:30-6:00	
6:00-6:30	
6:30-7:00	
7:00-7:30	
7:30-8:00	

### **THE PRAYER PLAN**

1. **Read** through the following scriptures:

Psalms 31, 32, 34, 40, 51 (read these scriptures aloud even if you are alone)

2. **Read, or sing** all the verses of the following hymns:  
“REVIVE US AGAIN”  
“I LOVE TO TELL THE STORY”  
“SEND A GREAT REVIVAL”  
“AMAZING GRACE”
3. **Read all of Acts 2** (aloud)
4. **Prayer time:** Begin by giving God praise for all He has already done in your heart and in your church, praise Him for who He is (Almighty God and Our Blessed Savior), praise Him for salvation in your life and in the life of you family and church family, pray for each person listed on the prayer list, pray for the lost, pray for prospects, pray for yourself and your family, for the church and the church leaders, for the revival and the evangelist, pray for our nation and the leaders of this great nation that we will once again be “one nation under God”.
5. **Leave with a prayer on your heart.** If you are not alone we ask that you dismiss quietly so as not to disturb others who may still be praying. Please refrain from casual conversation at this time – This can become loud and disruptive to those still in prayer or those coming to start their time of prayer.

**SUGGESTED OUTLINE FOR HOME PRAYER MEETINGS:**

- (1) Sing one hymn, if at all possible.
- (2) Read a Scripture passage.
- (3) Read the prayer request list for that day and take any additional request. Try to keep prayers directed as much as possible specifically toward the revival. (Lost family members, the lost in your area, those who are out of the will of God, those

- not attending church, etc.) Be careful to keep this time a time of prayer request. It can easily turn into a chat room instead of a prayer room.
- (4) Follow with a time of prayer, either by designation of various persons appointed before the meeting, or voluntarily. Everyone should be given the opportunity to pray that would like to and no one should be forced to pray publicly if they do not wish to. The chairman should ask that the prayers be kept brief due to the amount of time for the meeting and keeping in mind that people have to be up early for work the next day. Being mindful in this matter will ensure that people will come each week for prayer. (We do not want to exhaust people before the revival.)
  - (5) When the time is through, dismiss! Be careful to hold the meeting to one hour if at all possible and do not go over. **REMEMBER:** “Men ought always to pray and not to faint.”

### **THE ALL NIGHT PRAYER MEETING**

“And it came to pass in those days, that He went out into a mountain to pray, and continued ALL NIGHT in prayer to God.” Luke 6:12

#### **I. THE PERIOD**

The prayer meeting begins Saturday night at 8 p.m. and concludes on Sunday morning at 8 a.m.

#### **II. THE PRAYERS**

Since there are 24 thirty-minute time slots, you will need a minimum of 24 people. You can have more than one attending each session if you have enough prayer people.

#### **III. THE PLACE**

We strongly urge you use the designated “REVIVAL PRAYER ROOM” for this meeting. It should be comfortable with good lighting and an outside entrance if at all possible. The room should have a few chairs, paper for prayer request, a copy of any prayer lists that have already been made, a box of facial tissues, a song book, and a Bible.

#### **IV. THE PLAN**

So many times we ask our people to do something, but we fail to tell them what to do or how to do it. Below is a suggested prayer meeting order of service.

### **PRAYER COMMITTEE**

The head of this committee should be a person devoted to prayer. In order to lead others to commit to prayer the leader must be an example. As soon as dates are set an urgent and general call to prayer should go out to all members. All members should be encouraged to pray daily and constantly in their own private devotions, and regular meeting, for God’s blessing on and guidance in the Revival. **PRAYER IS THE KEY**

**TO A GREAT REVIVAL.** All members should pray for the lost in your area and all those who will be attending each service. Try to keep each prayer group between 6-10 people in each group. We strongly suggest the no refreshments be served. **We need to focus on prayer.**

#### **PRAYER COMMITTEE SUGGESTIONS:**

##### **PRAYER REMINDER CARDS**

Prayer Reminder Cards are an excellent way to advertise and remind you church family of the upcoming Revival. Each card should include the revival dates, time of all services, the name of church, the Pastors Name and the name of the Evangelist, Bro. Ronnie. Reminder cards should be distributed throughout the church during Sunday School and each worship services, etc. Ask each person to put the reminder card in his or her home and work place where it can be seen throughout the day to serve as a call to prayer for the revival. A sample is included in this revival preparation packet.

##### **LADIES MORNING PRAYER GROUP**

The Ladies Morning Prayer Group will consist of groups of ladies who meet together in homes or at the church one morning a week for about an hour, starting two months before the revival is at all possible. This is a time for the faithful prayer warriors of your church to pray for the revival meeting and for the lost in your area.

##### **MEN'S PRAYER MEETINGS**

If at all possible, it is great to have prayer meetings for the men. Such prayer meetings for the men could be held one night each week, or perhaps in a central place during the noon hour. Prayer groups should, if possible, be organized in the factories and business places. This is an excellent way to share Jesus to those you work with and spread the word of the revival.

##### **PRE-REVIVAL PRAYER GROUP**

This group should meet for half and hour preceding each meeting. A room should be located, set aside, and clearly marked as the "**REVIVAL PRAYER ROOM.**" Someone should be designated to be in chare each night. It may be better to have several share the responsibility in leading these meetings. Paper and pencils should be in the room at all times for prayer request to be written down during the meetings and copied for use in any other prayer meetings.

##### **HOME PRAYER MEETINGS**

Home prayer meetings should be scheduled and held for one month before the revival if at all possible. The home prayer meetings consist of groups who meet together in homes specifically for purposes of prayer. The meeting should be held one evening a week for about one hour, no longer. These meetings should be lead by faithful men in your church

#### REVIVAL/CRUSADE PREPARATION GUIDE

The following is a general guide and suggested outline for organizing a crusade. This is in no way mandatory. These are merely suggestions of tried and true methods for a successful Revival. If you have any questions please feel free to contact Dr. Owens at any time regarding Revival/Crusade preparation. Dr. Owens may be reached by leaving a message at home by calling (423) 733-4292 or he may be reached on the road by car phone (423) 526-9321. Your Revival/Crusade meeting is very important and we are available to answer any questions you may have, please feel free to call.

It is very important to set up Revival/Crusade committees as soon as possible. Below is a list of committees and what the function of each committee will be. If you have any questions concerning these committees please give me a call.

This section will cover the Prayer Committee. Section three will cover the Publicity Committee, and the Phone Contact Committee. Section four will cover expense, accommodations and other detailed information pertaining to the Revival/Crusade. Section five is reserved for your personal notes concerning this meeting. We hope that you will find these suggestions helpful in planning, preparing and praying for your upcoming Revival.

**We suggest that as Revival Preparation Chairman that you seek out devoted and dedicated individuals to serve as the head of each committee. May God bless your efforts with an abundant harvest of souls.**

# **Ingredients For Genuine Revival**

- I. Praying must be Intensified –  
Mt. 17:21; I Thes. 5:17**
  
- II. The Prospects must be Found –  
Jn. 4:35**
  
- III. The Preparation must be Made –  
Luke 10:1; Mk. 6:39,40**
  
- IV. The Participation must be Unified –  
Phil. 1:27**
  
- V. The Proclamation must be Heard –  
Rom. 10:14, 17**



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**PRAYING**

**INVITING**

**ATTENDING**



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**THREE KEYS  
TO REVIVAL  
SECTION 1**

**PRAYER  
COMMITTEE  
PREPARATION  
GUIDE  
SECTION 2**

**PUBLICITY/PHONE  
PREPARATION  
GUIDE  
SECTION 3**

**EXPENSE  
PREPARATION  
GUIDE  
SECTION 4**

**REVIVAL/CRUSADE NOTES  
SECTION 5**